

SWIS District 1st Quarter Conference  
Executive Board Meeting  
Platteville, WI  
October 23, 2009

Governor Jerry Schewe called the meeting to order at 7:06 p.m. in the Governor Dewey meeting room of the Governor Dodge Convention Center.

The following Board members were present: Governor Jerry Schewe; Governor-elect CoryAnn St. Marie-Carls; Acting Secretary-Treasurer Howard Crofoot; Immediate-Past Governor Barb Nelson; Zone 1 Lt. Governor Larry Barbera; Zone 2 Lt. Governor Kevin Austin; and Zone 4 Lt. Governor Tom Wohlleber.

Guests included: Past WINUM Governor and OI Leadership Committee Chair Dave Gass; Past WISUM Governor Vern Andren; Past Governor Tom Daly; Past Governor and current OI Board Member Jim Kondrasuk; District Foundation Representative Andy LaVoi; Past Governor and District Finance Chair Todd McMillin; Racine Tuesday President Dwight Mosby; District New Community Growth Chair and Past OI President Dwaine Sievers; CPA Chair Rick Sill; and Illinois District Governor-elect Martin Schmidt and his wife, Sandi.

Past Governor Tom Daly provided the invocation.

Governor-elect CoryAnn St. Marie-Carls led everyone in the Pledge of Allegiance.

Governor Jerry Schewe introduced Past WINUM Governor and OI Leadership Committee Chair Dave Gass and Illinois District Governor-elect Martin Schmidt and his wife, an Illinois District Lt. Governor and OI Foundation Rep-elect, Sandi.

SECRETARY/TREASURER

Moved by Lt. Governor Larry Barbera, seconded by Lt. Governor Kevin Austin, to accept the minutes of the previous meeting and the preliminary final 2008-2009 financial report. Passed.

DISTRICT REPORTS

Zone 1 - Larry Barbera reported that he has been in contact with 8 of his 13 clubs. He believes he will need support to maintain the Brookfield and Milwaukee clubs.

Zone 2 - Kevin Austin reported that he has been contacting his Club Presidents by phone and most are OK. Most are concerned about their membership and Kevin plans to hold a Zone meeting in November as a workshop on Membership. He reported that only about ½ of his clubs have received the "Hello, My Name Is" packets.

Zone 3 - Governor Jerry reported that he was still looking for a Lt. Governor for Zone 3. He is concerned about the Madison NE club, but is working with a couple contact persons.

Zone 4 - He is working with Sauk Prairie and Baraboo to see if they can help revive the Reedsburg club. Mt. Horeb is behind in dues, but he is working with them.

Zone 5 - Governor Jerry relayed an oral report by Lt. Governor Grace Policastro before she left for her family emergency. Grace believes she has strong clubs. Platteville is getting ready to charter a Noon club. She is having difficulty getting to LaCrosse due to the distances involved.

OI Foundation - Andy LaVoi announced that the SWIS Goal was \$35,000 this year. He said there will be no more raffles at the conferences; instead he wants to focus on working with Lt. Governors and Club Presidents more directly, especially for the Dime-A-Day program. We need to spread the word on the \$500 matching grant program and the "pass-through" program. Dwaine Sievers noted that he will be going to Johns Hopkins to present the last of the \$1 million commitment for the Childhood Cancer Campaign.

New Community Growth - Dwaine Sievers commended Platteville for establishing a new club in their city. He mentioned that Jim Kondrasuk is working with folks to build a club in

Cottage Grove. Dwaine will help as much as he can, but needs names of people willing to work with him and locations.

Community Project Awards (CPA) - Rick Sill noted that there is a new format for this year. He will have examples out during the General Session.

#### OLD BUSINESS

None

#### NEW BUSINESS

Moved by Lt. Governor Kevin Austin, seconded by Lt. Governor Tom Wohlleber, to amend the district policies by increasing the hotel reimbursement from \$60 to \$75 per night and to reduce the mileage reimbursement from 40¢ to 20¢. Passed.

Moved by Lt. Governor Kevin Austin, seconded by Lt. Governor Tom Wohlleber, to approve the proposed 2009-2010 budget. Passed.

Discussion regarding 2010-2011 district conferences. OI President-elect Danny Rogers is proposing regional meetings next October instead of individual district conferences. That may require some changes to our district policies. Governor-elect CoryAnn St. Marie-Carls presented some ideas she has regarding locations for the other conferences. She was encouraged to also consider holding the conferences at non-hotel sites and catering the meals.

Governor Jerry Schewe led a discussion about the "Hello, My Name Is" name tag rally that OI wanted to have held during October. Since the information has not been received by every club, Lt. Governors were asked to work with their clubs and have the clubs pick a date that works for them then report the results to the Lt. Governor. The Lt. Governor will report the results to Governor Jerry.

Aaron Sims, an account executive and radio broadcaster for the Milwaukee Admirals hockey team, has been contacting various district personnel about promotions, fund raisers, speakers, etc. Governor Jerry encouraged interested clubs to contact Aaron rather than the district trying to do something.

Governor Jerry also explained that he is trying to work with Wal-Mart for a donation to purchase an EZChildID system for the district. If successful, the equipment would be available for all clubs to use throughout the year. Consensus was to proceed.

#### REMARKS

Past WINUM Governor and OI Leadership Committee Chair Dave Gass said he thought about his first conference as Governor and the advice he received and gave. He said to be creative and do what works for the members. We need to be able to look ourselves in the mirror to say we did our best. Jerry has the vision of where we want to be on September 30, 2010 and we need to share the vision and work towards it.

Governor Jerry Schewe thanked Dave Gass for his remarks. Jerry talked about his vision to do more of the business work in the Executive Committee meeting and hopes that future meetings are not as long.

The next meeting will be at the Baymont Inn in Whitewater on February 5, 2010.

Immediate-Past Governor Barb Nelson led everyone in the Optimist Creed.

The meeting was adjourned at 8:35 p.m.

Respectfully submitted,  
Howard Crofoot, for District Secretary/Treasurer Bonnie Spindler